

Overview

GenerationsUnite is the most comprehensive and innovative communications system on the market aimed at helping seniors and others needing care to retain their independence.

It is a web based product that offers a set of features assisting Care Providers to deliver the highest quality of support and care to their clients and clients' families.

Families have a social networking area to keep in touch and use features and resources that are family oriented. This area connects to our search engine to generate new business leads for our Care Provider agencies.

Live notice boards, accessible schedules and collaborative care plans enable effective communication with all parties involved in the care of an individual.

The ecommerce platform makes it easy to have supplies delivered to the home of the client or the Care Provider agency. This is a revenue generating source for Care Provider agencies.

GenerationsUnite is easy to use and seamlessly connects to back office software, eliminating the need to "double enter" information.

Complete with a comprehensive Job Bank and Service Partner Directory, GenerationsUnite is an invaluable resource for each member of the care giving community on a daily basis.



GenerationsUnite™ and the GenerationsUnite logo are trademarks of:

CORNERSTONE
SOLUTIONS GROUP



Innovative Ideas • Solid Solutions

12400 Olive Blvd,
Suite 505
St. Louis, MO 63141
Phone: (314) 469-9910
www.csgsolutions.com

The Innovative System for Business Development



GenerationsUnite™ is a strategic resource for your business! Use GenerationsUnite to:

- **Generate and help secure new business**
- **Differentiate your agency**
- **Retain clients**
- **Reduce cost**
- **Improve efficiency**

Our mission is to help agencies build their businesses and strengthen relationships with their clients' families.





GenerationsUnite is the solid solution to the business needs of the home care industry!

Generate new business

- ◆ The Care Provider Directory is a search engine that enables you to promote your agency by ad placement and listing in the zip codes you service.
- ◆ GenerationsUnite features a family social networking area and resources targeted at families with seniors in need of care.
- ◆ The family social networking area connects to our Care Provider Directory to generate new business leads for your agency.

Improve client retention and quality of care

- ◆ Your agency is always connected with your clients' families through convenient two-way notice boards.
- ◆ The interactive platform provides shared access to schedules, collaborative care plans and a document and report library.
- ◆ Caregivers have a personalized area where they can manage their profile and work availability. They can also create client log notes, review their assigned clients' care plans and schedules.

Reduce cost, increase revenue and improve efficiency

- ◆ For each client, you have a Third Party area for Case Managers, GCM'S, Physicians and others, giving them access to communications, data and reports.
- ◆ The innovative Job Bank offers access to a national database of caregivers seeking employment. The Job Bank also enables you to create detailed job/shift specifications and automatically match these to caregiver profiles.
- ◆ As your agency and its community shop at the ecommerce platform, revenue is generated for your business.
- ◆ Your back office software connects seamlessly to the system.

Join the GenerationsUnite community today!



...Other Features Include:

- **Service Partner Directory** — Includes over 42 different service sectors
- **Marketing Materials** — User information brochures, newsletters and Service Partner descriptions
- **News Boards** — For agency announcements
- **Content Management Tools** — Simple and easy to use
- **Technical Support** — Live, responsive & timely service
- **System Training** — Personalized, one-on-one training sessions
- **Account Support** — Ongoing assistance with system adoption & utilization



To join GenerationsUnite please contact us at: (314) 469-9910, sales@csgsolutions.com, www.generationsunite.com